

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

REP HEADLINE# 6329169 TRF# 494782
SSS MOD# 01 UNAPPROVED REV #1 SSS

ADV #	NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA-	HEATHER UTTLEY (H)
			WASHINGTON	DC	200007

ORDER #	<u>PRDCT</u>	CONTRACT #	<u>CLASS :</u>
	<u>DCCC</u>	<u>6329169</u>	<u>NATL.</u>
FLIGHT DATES		<u>EST#1474</u>	<u>LOCAL</u>
OCT2/12	OCT8/12	COMMENTS : (LINE, ORDER, INVOICE)	<u>REGIONAL</u>
Wk-1			

15.29 15.29 15.29 15.29

P: REVISED ORDER
REMOVED 1 SPOT LN 2
NEW TTL 76975
PLS CFM
VALUE MOVED TO HDTN 6366337

DEMOCRATIC CONSTITUTION

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !:
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.29
*** CHANGES *** *** WFSSB-TV ***

REP HEADLINE# 6329169 TRF# 494782
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPOTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : /WK: INVT : : :SPOTS:

MARKET TOTALS \$180,755 WESSB 43% WTNH 29% WVT 14% WTCX 0% WCCT 0% WHEX 0%
SHARES ACCURATE

SVC- NST
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS * - MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494782 /	06329169
Product	
DCCC	
Contract Dates	Estimate #
10/02/12 - 10/08/12	1474
Advertiser	Original Date / Revision
Democratic Congressional Campaign Comm	10/10/12 / 10/10/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WFSB	Heather Uttley
Sales Office	
HRP-WASHING	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	11
Product Code	
	14
Agency Ref	Advertiser Ref

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	WFSB	10/02/12	10/05/12	Late, Late Show	1:08am - 02:05am		:30			NM	2	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$150.00				
N 2	WFSB	10/02/12	10/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2	WFSB	10/01/12-10/07/12		Eyewitness News	12pm - 12:30PM	-TuWThF----	:30		\$750.00	NM			
				<i>Credited</i>									
3	WFSB	10/02/12	10/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$1,950.00				
4	WFSB	10/02/12	10/05/12	Eyewitness News	6am - 6:30am		:30			NM	2	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$1,400.00				
5	WFSB	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					3	\$2,250.00				
6	WFSB	10/02/12	10/05/12	Eyewitness News	6:30am - 7am		:30			NM	2	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$1,400.00				
7	WFSB	10/02/12	10/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					3	\$1,600.00				
8	WFSB	10/02/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					2	\$800.00				
9	WFSB	10/02/12	10/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					3	\$1,600.00				
10	WFSB	10/02/12	10/05/12	9am-10am	9am - 10am		:30			NM	1	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--					1	\$550.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494782 /	06329169

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	1474

Advertiser	Original Date / Revision
Democratic Congressional	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
11	WFSB	10/08/12	10/08/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	\$8,500.00
Week: 10/08/12												
12	WFSB	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$7,000.00
Week: 10/01/12												
13	WFSB	10/07/12	10/07/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$500.00
Week: 10/01/12												
14	WFSB	10/07/12	10/07/12	DELAYED Criminal Minds	105X-205X		:30			NM	1	\$525.00
Week: 10/01/12												
15	WFSB	10/07/12	10/07/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00
Week: 10/01/12												
16	WFSB	10/07/12	10/07/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$700.00
Week: 10/01/12												
17	WFSB	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,400.00
Week: 10/01/12												
18	WFSB	10/04/12	10/04/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$8,500.00
Week: 10/01/12												
19	WFSB	10/02/12	10/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
Week: 10/01/12												
20	WFSB	10/02/12	10/02/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
Week: 10/01/12												

Totals 32 \$76,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	32	\$76,975.00	\$65,428.75
Totals	32	\$76,975.00	\$65,428.75

Signature: _____ Date: _____

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